Assessing Latino Vote Growth 2014 to 2018

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THE LATINO VOTE IN 2018

- After the 2018 election, there was considerable speculation about degree of growth in the Latino vote
- How much of an increase was recorded, and where?
- This report relies on a social science approach to evaluate official election data to draw conclusions about turn out and vote growth
- Our team of researchers downloaded more than 20,000 individual voting precincts across eight states with large Latino populations.
  - Arizona, California, Florida, Nevada, New Mexico, New Jersey, New York, and Texas



THE LATINO VOTE IN 2018

- These 8 states were critical because heading into Election Day, they contained 30 House seats that were rated as "toss-up" or "lean" by Cook[1]

- Across these 8 states, 20 districts flipped from Republican to Democrat:
  - CA (7); NJ (4); NY (3); TX (2); FL (2) AZ (1); NM (1)



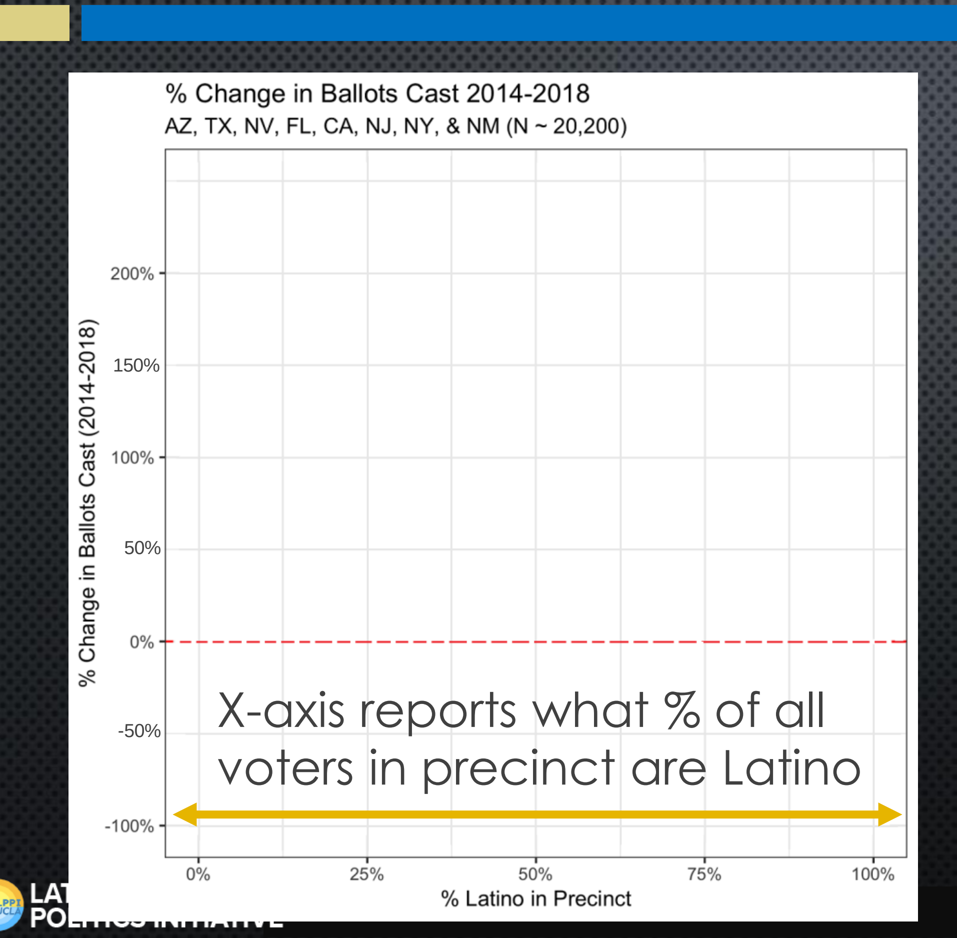
[1] https://www.cookpolitical.com/ratings/house-race-ratings

THE LATINO VOTE IN 2018

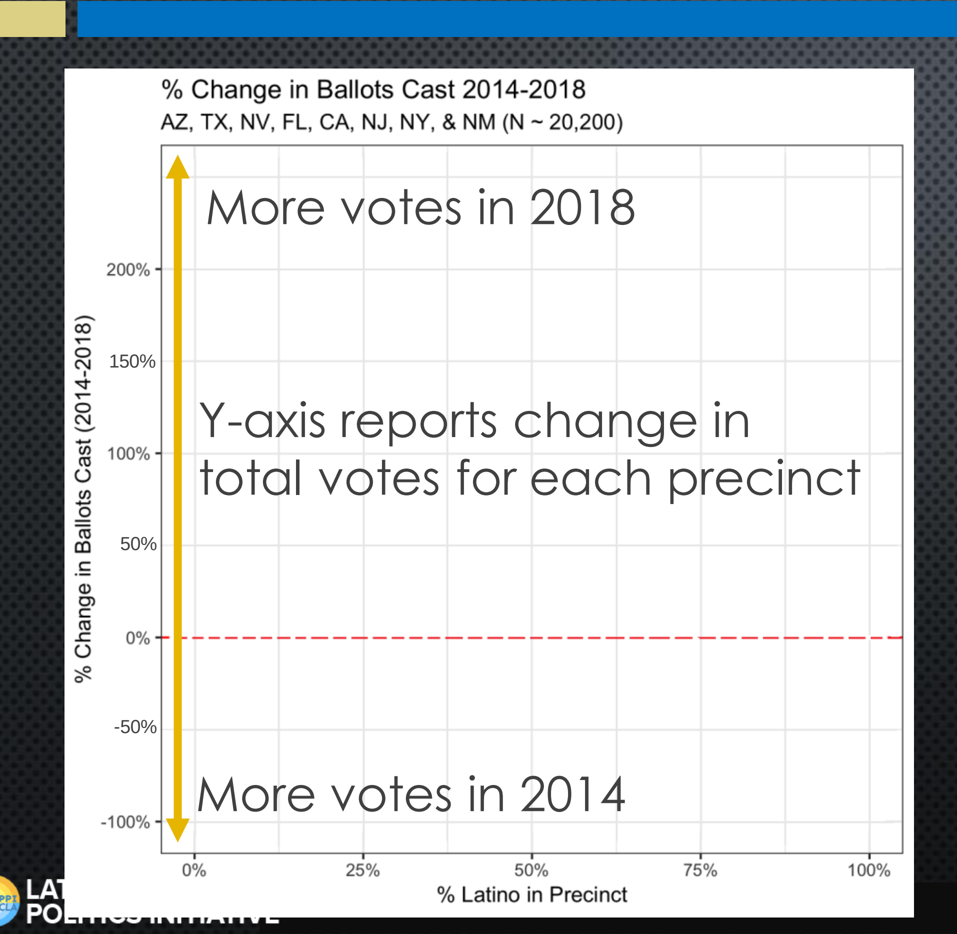
- For each precinct we compared the total votes cast in 2014 to the total votes cast in 2018, to generate an increase in turnout which we call total vote growth.
- For each precinct, we report the percent of all voters who are Latino, using data from Catalist Q tool
- Thus, for each of the 20,000 precincts, we can determine what the growth rate was, and whether this growth rate was higher, or lower, in Latino or non-Latino areas.



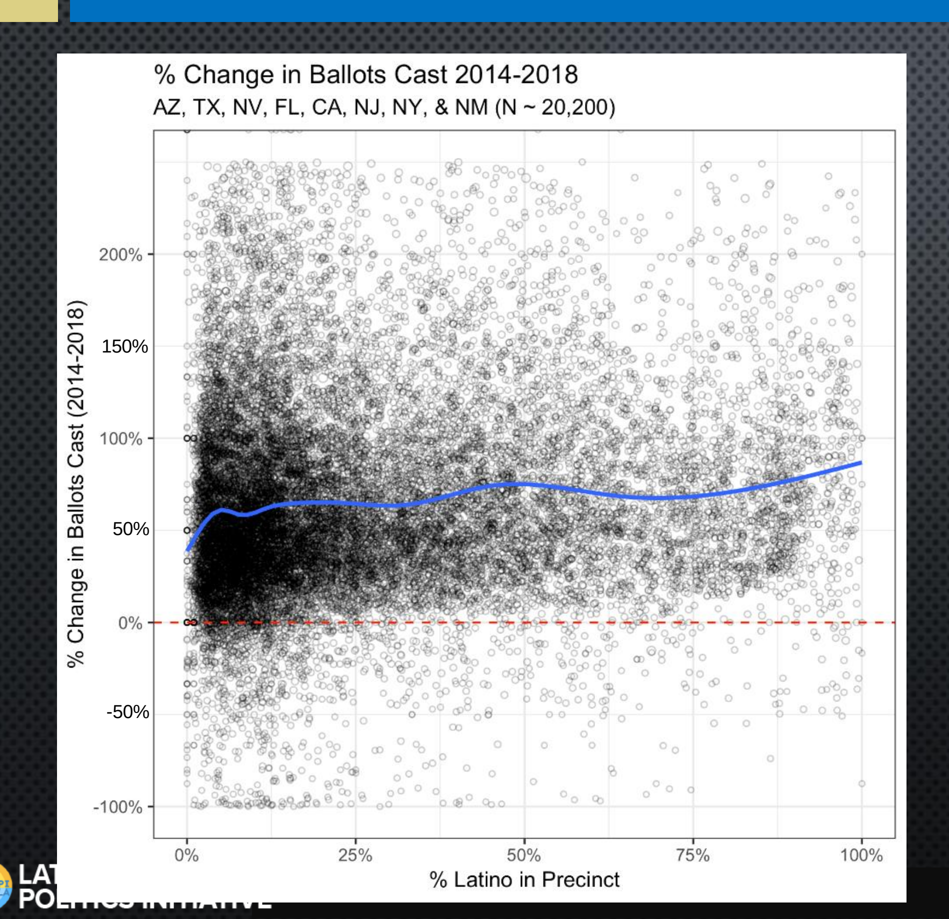
LATINO TURNOUT NATIONALLY



LATINO TURNOUT NATIONALLY

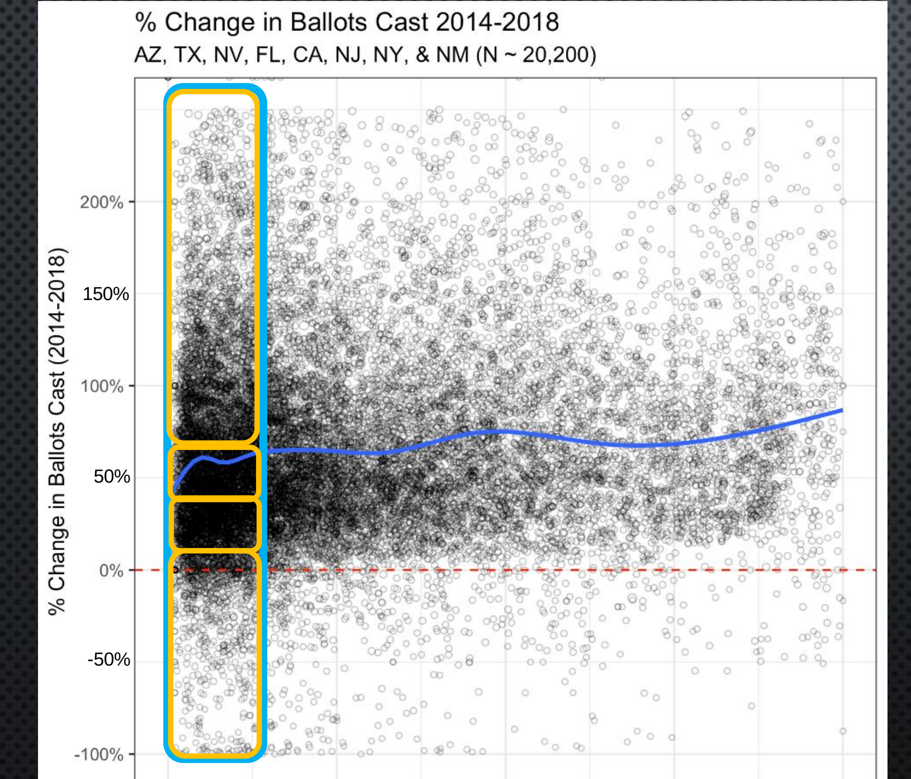


LATINO TURNOUT NATIONALLY



Source: UCLA Latino Policy & Politics Initiative http://latino.ucla.edu/vote

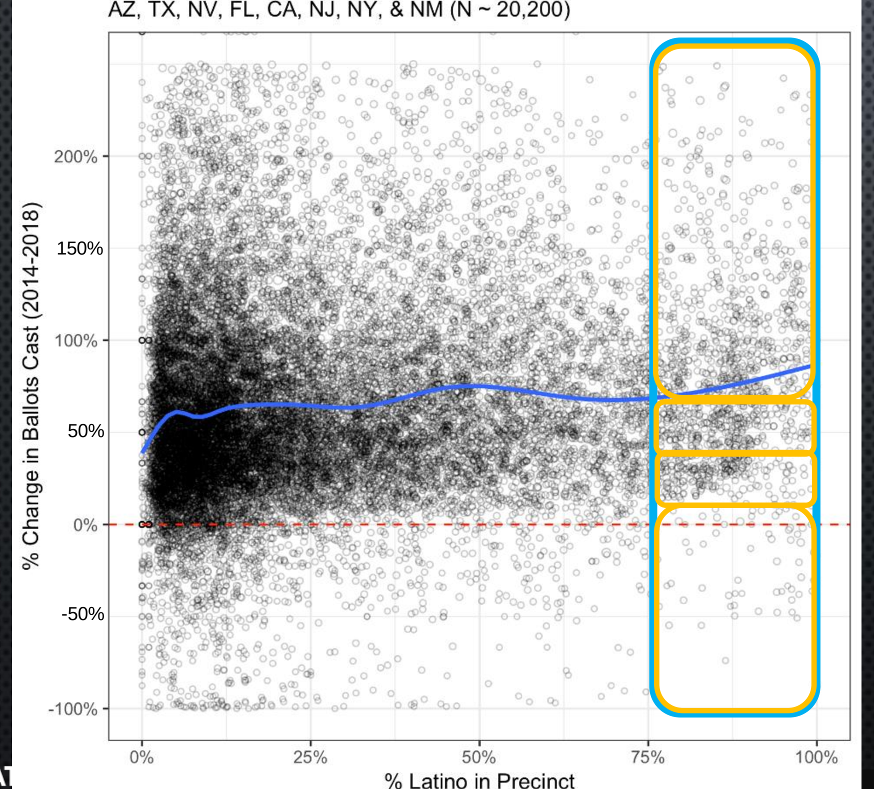
LATINO TURNOUT NATIONALLY



Vote Chg	Non-Latino Precincts
< 10%	14%
10-40%	26%
40-70%	25%
70% +	36%
N	5,848

Source: UCLA Latino Policy & Politics Initiative http://latino.ucla.edu/vote

LATINO TURNOUT NATIONALLY

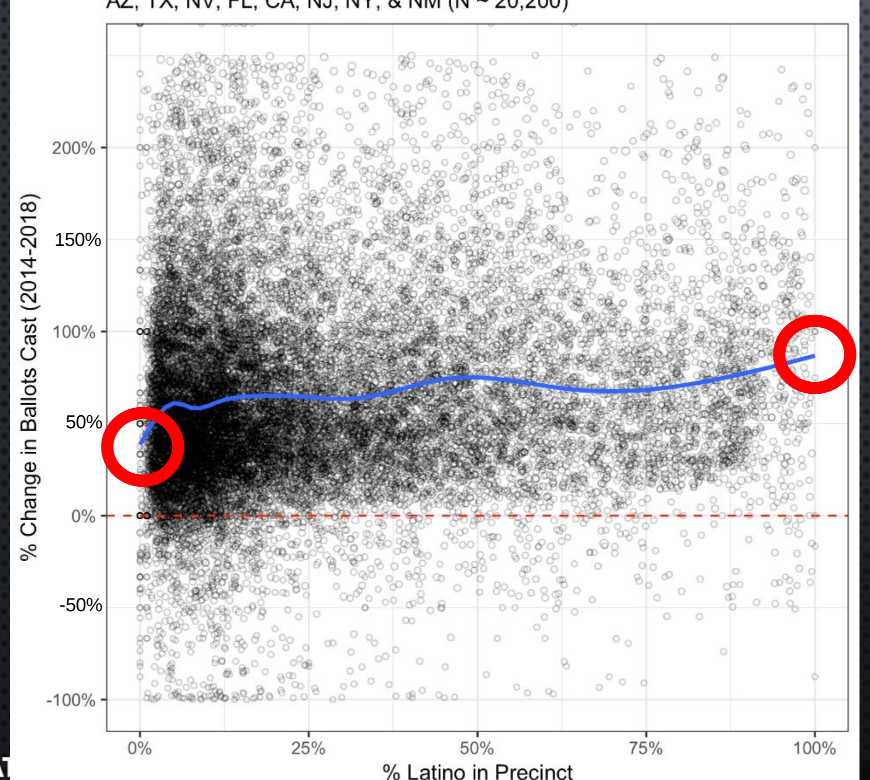


Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	14%	5%
10-40%	26%	18%
40-70%	25%	25%
70% +	36%	52%
N	5,848	1,067

Source: UCLA Latino Policy & Politics Initiative http://latino.ucla.edu/vote



LATINO TURNOUT NATIONALLY



Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	14%	5%
10-40%	26%	18%
40-70%	25%	25%
70% +	36%	52%
N	5,848	1,067
Avg	**37%**	**96%**

Source: UCLA Latino Policy & Politics Initiative http://latino.ucla.edu/vote



LATINO TURNOUT NATIONALLY

The pattern of larger growth in the Latino vote is consistent across all states, evidenced by the upward sloping regression line in each panel

Arizona
California
Florida
Nevada
New Jersey
New Mexico
New York
Texas

% Change in Ballots Cast (2014-2018)

200%
100%
0%
-100%

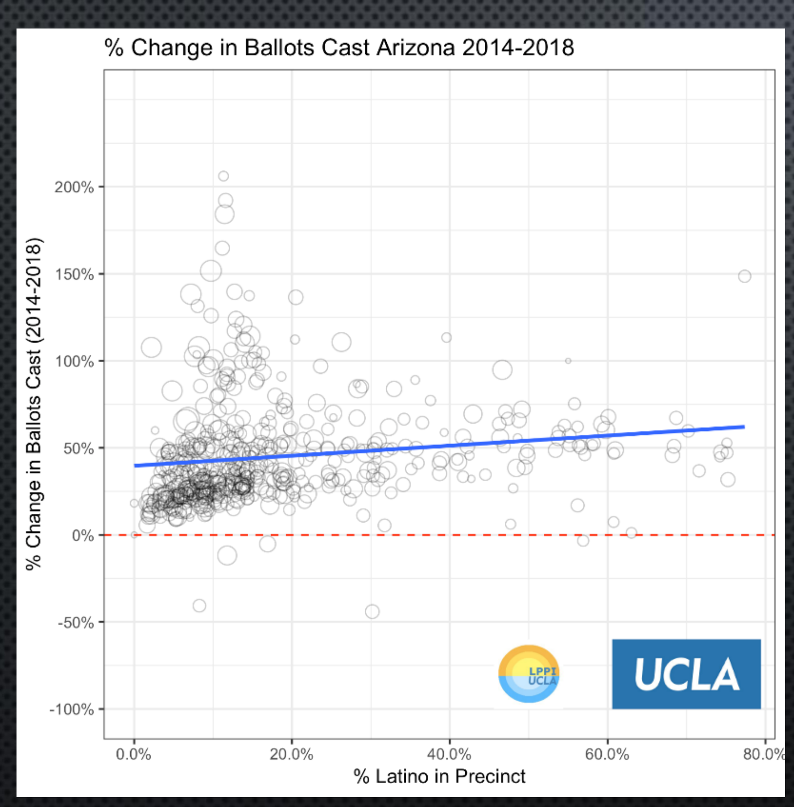
0% 25% 50% 75% 100%

% Latino in Precinct

UCLA



LATINO TURNOUT IN ARIZONA



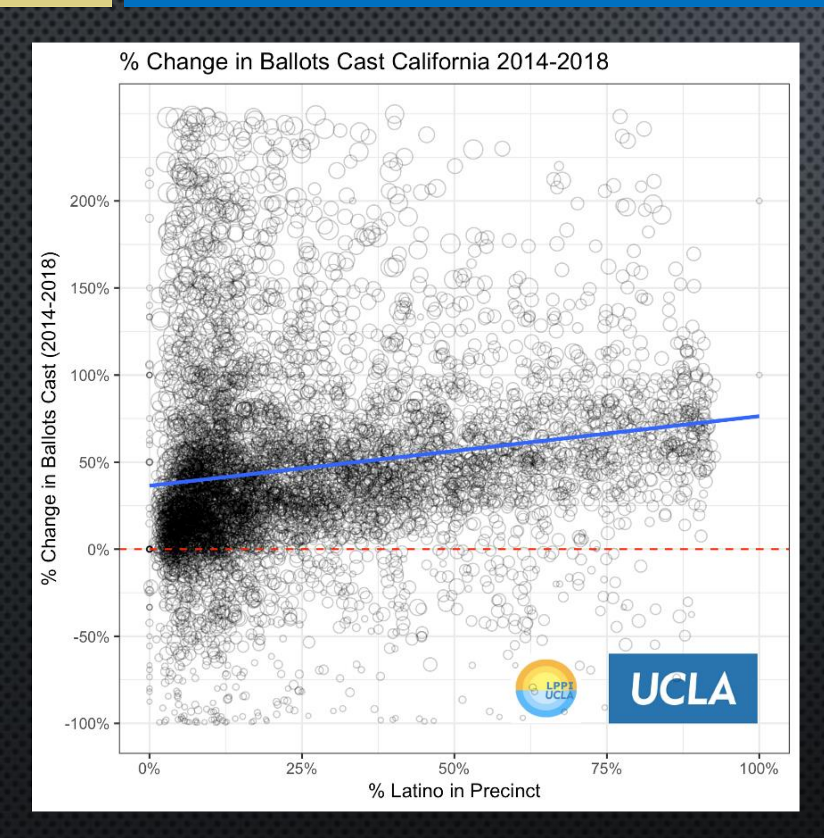
State of Arizona

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	3%	9%
10-40%	69%	9%
40-70%	20%	75%
70% +	7%	9%
N	176	34
Avg	**35%**	**52%**





LATINO TURNOUT IN CALIFORNIA

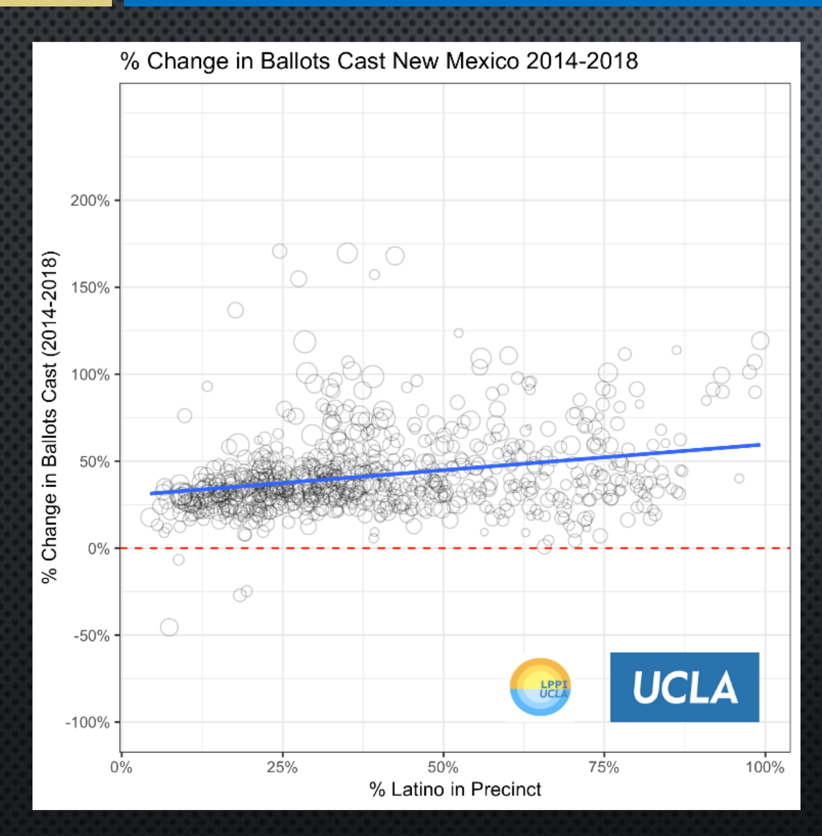


State of California

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	32%	7%
10-40%	35%	10%
40-70%	15%	37%
70% +	18%	46%
N	1663	532
Avg	**37%**	**77%**

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote

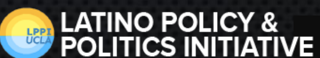
LATINO TURNOUT IN NEW MEXICO



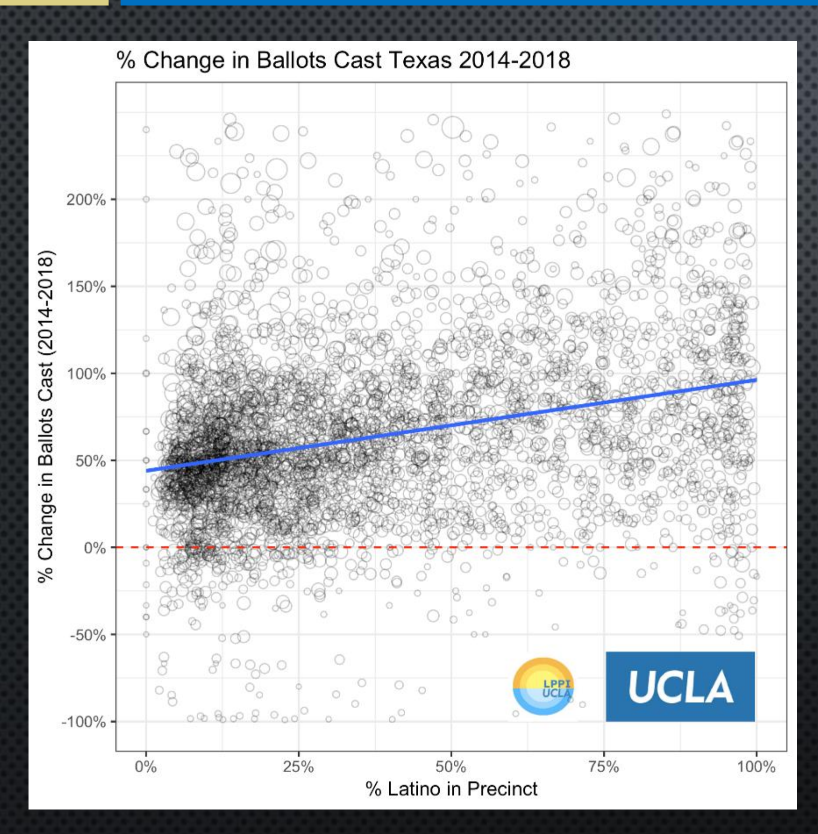
State of New Mexico

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	3%	3%
10-40%	74%	44%
40-70%	29%	33%
70% +	4%	19%
N	293	152
Avg	**23%**	**51%**

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote



LATINO TURNOUT IN TEXAS



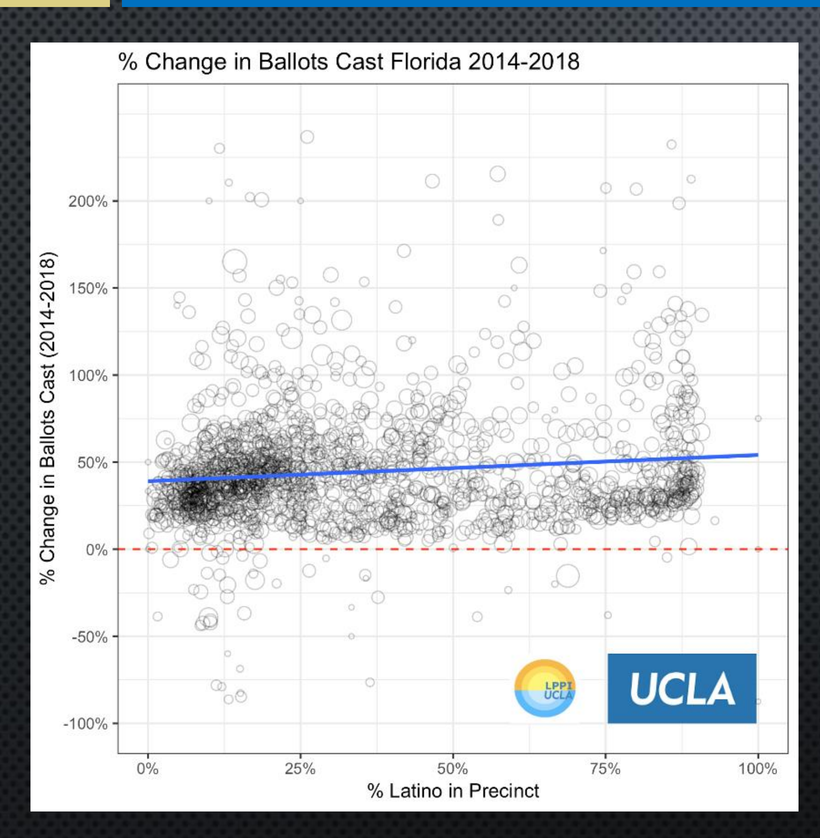
State of Texas

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	19%	7%
10-40%	29%	13%
40-70%	35%	20%
70% +	18%	59%
N	530	756
Avg	**43%**	**128%**





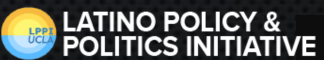
LATINO TURNOUT IN FLORIDA



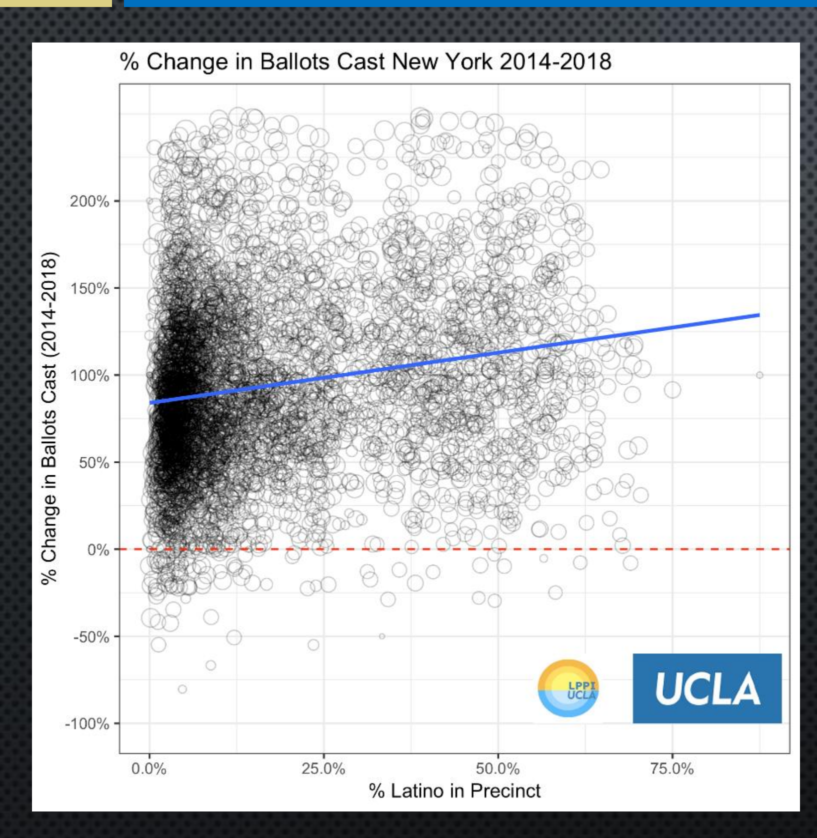
State of Florida

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	6%	2%
10-40%	66%	54%
40-70%	23%	22%
70% +	4%	22%
N	281	281
Avg	**34%**	**57%**


Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote



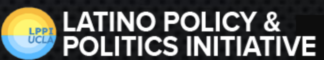
LATINO TURNOUT IN NEW YORK



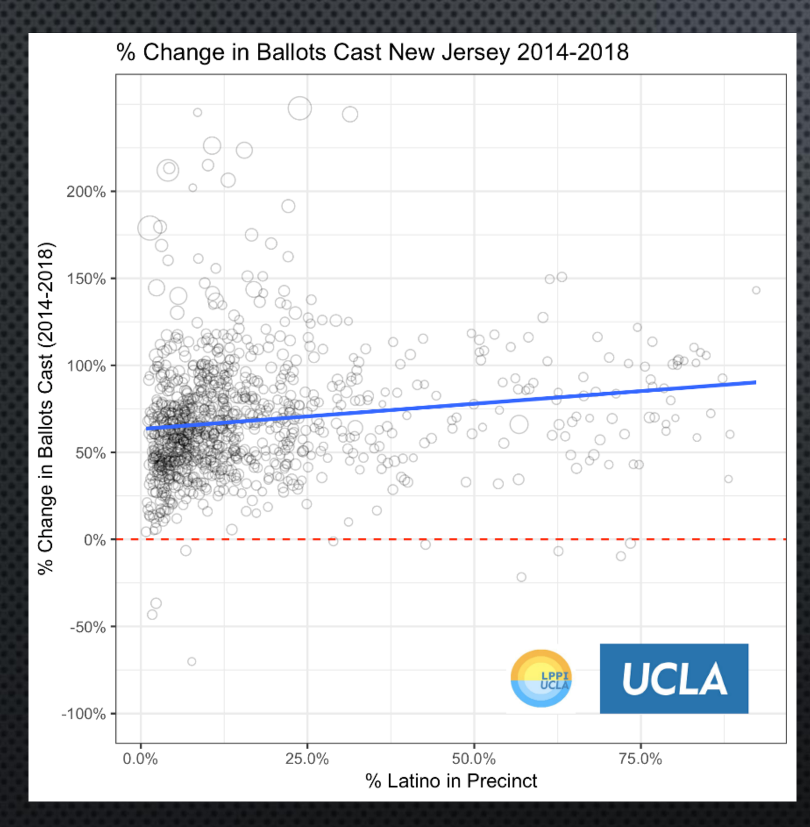
State of New York

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	5%	3%
10-40%	11%	8%
40-70%	23%	16%
70% +	60%	74%
N	2110	338
Avg	**84%**	**133%**

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote



LATINO TURNOUT IN NEW JERSEY



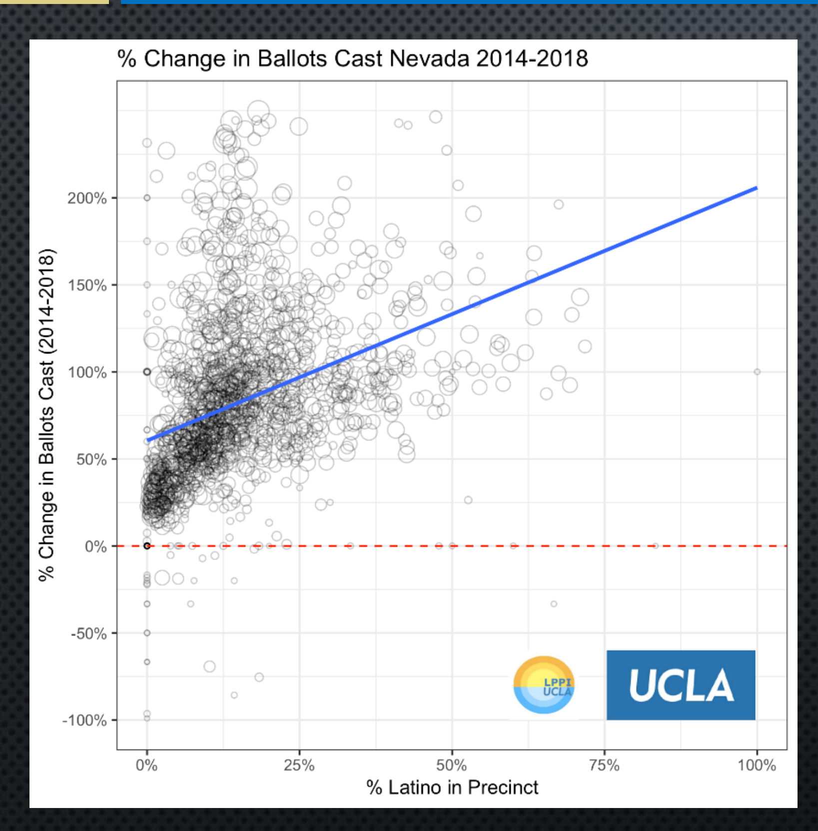
State of New Jersey

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	2%	5%
10-40%	19%	3%
40-70%	49%	27%
70% +	30%	65%
N	495	79
Avg	**61%**	**80%**

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote



LATINO TURNOUT IN NEVADA



State of Nevada

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	10%	9%
10-40%	29%	3%
40-70%	34%	1%
70% +	26%	87%
N	525	32
Avg	**55%**	**129%**

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote



THE LATINO VOTE IN 2018

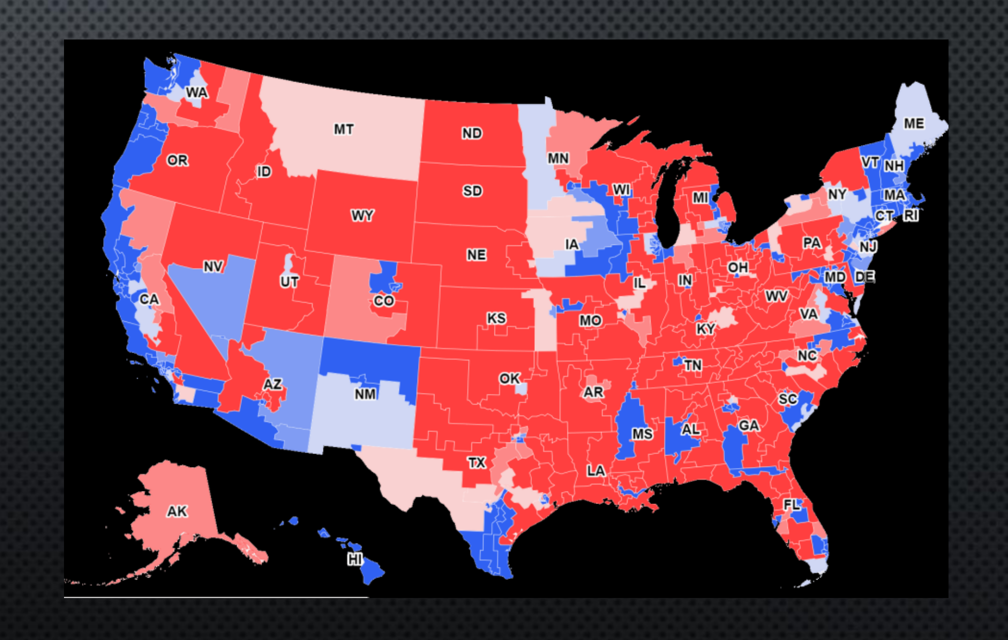
- Voter turnout was historic in 2018 and our data clearly show that the largest growth in ballots cast occurred in majority Latino precincts
- This trend was consistent across all eight states analyzed, where the largest vote growth occurred in precincts that were 70%, 80%, or 90% Latino
- In contrast there was more modest vote growth in precincts that were under 10% Latino
- Overall this comprehensive dataset of official election results provides very clear evidence of substantial growth in the Latino vote in 2018



THE LATINO VOTE IN 2018

- In many of these states, but especially California, New Jersey, and New York the Latino vote growth was responsible for flipping multiple House seats to the Democrats.

- In some cases House seats flipped by just 2% or 3%, and this research has documented Latino turnout growth of over 100% compared to 2014 in many instances.





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